Recyclability is a key characteristic of our material. A bottle is recycled to become another bottle with the exact same properties and qualities, resulting in a range of additional environmental benefits, such as lower energy consumption, reduced demand for natural raw materials and less waste sent to the landfill. Glass is also the ideal candidate for deposit-and-return programs, where returnable bottles can be managed to 40 times and then recycled. After use, glass becomes a packaging waste that can be—i.e. not contaminated with foreign objects or composition (recycled glass must be clean, as a resource and complete control of its impurities, in order to guarantee the stability of the chemical reactions that take place during glass melting). Because the availability of cullet is an essential part of our manufacturing process, we have made recycling one of the fundamental priorities of our environmental policy. Most of our plants recycle all of their glassmaking waste and, whenever possible, accept cullet from external sources. We have also invested in cullet treatment centers where used glass is sorted, freed of its impurities, and crushed to make cullet that is ready to be turned into new glass. In Italy, our Envigos subsidiary is the largest company in the sector (its processes approximately a third of the cullet derived from glass collection) and meets most of Verallia Italy’s cullet requirements. In Germany, we also operate a cullet treatment center at our Bad Wurzach plant. In the United States and South America, we promote the concept of glass collection and recycling, based upon the model already well established in Western Europe: consumers deposit glass in collection points at customer sites, with separate collection of post-consumer glass as a way to promote recycling. Also in Chile, Verallia has developed a program involving the installation of post-consumer glass collection points at customer sites, with separate bins for each color (green, yellow, blue) and condition (clean or dirty). Glass is deposited by our customers and crushed on-site using an easy-to-handle glass crusher. When the bins are full, Verallia collects them to Broad Ripple bars and restaurants. In the Chilean capital of Santiago, Verallia is sponsoring the installation of containers for the recovery of post-consumer glass as a way to promote recycling. Also in Chile, Verallia has developed a program involving the installation of post-consumer glass collection points at customer sites, with separate bins for each color (green, yellow, blue) and condition (clean or dirty). Glass is deposited by our customers and crushed on-site using an easy-to-handle glass crusher. When the bins are full, Verallia collects them to Broad Ripple bars and restaurants. The glass is then reinjected into the furnace for part of its production.